

BS01372

U.S. Application No. 10/017,111 Examiner ALVAREZ, Art Unit 3622
Request for RCE in Response to December 14, 2004 Office Action

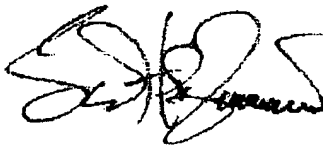
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:MATZ, *et al.***Group Art Unit:** 3622**Application No.** 10/017,111**Examiner:** ALVAREZ, Raquel**Filed:** December 14, 2001**Title:** "Method and System for Targeted Incentives"**RECEIVED
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37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman
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13 April 2005
Date of Transmission

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT WITH REQUEST FOR
CONTINUED EXAMINATION**

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Commissioner:

Assignee respectfully requests entry of the following amendment and remarks contained herein in response to the final Office Action mailed December 14, 2004. Assignee respectfully submits that the pending claims distinguish over the cited documents.